

DIGITAL CAMPAIGNS

UI/UX

BRAND SYSTEMS

HIGH-VOLUME PRODUCTION

REMOTE COLLABORATION

Monique Pereira

SENIOR DIGITAL DESIGNER

View my Portfolio

Personal

Monique Pereira

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Based in Johannesburg, South Africa (UTC+2). Full working hour overlap with the UK and Europe for seamless collaboration.

Qualifications

BACHELOR'S DEGREE

2014 - 2016

Graphic Design

HONOUR'S DEGREE

2017 - 2017

Design

UNIVERSITY OF JOHANNESBURG

About Me

Senior Digital Designer with 7+ years of experience delivering **brand-led digital campaigns, UI/UX, and scalable design systems** for corporate and tech clients. Experienced in high-volume production environments and remote collaboration across international teams.

Core Competencies

CORE DESIGN:

Digital Campaign Design, UI/UX & Landing Page Design, Social & Paid Media Assets, Brand Systems, Responsive Web Design, Presentation & Sales Collateral, Motion/Video Design, AI generation (photos, videos, workflow)

TOOLS:

Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere), Figma, Webflow, HubSpot, Asana, Slack, ChatGPT, Midjourney, Freepik, Nano Banana

COLLABORATION:

Remote Cross-Functional Teams, Stakeholder Collaboration, Marketing & Leadership Alignment, Agile Workflows

SPECIALTIES:

High-Volume Digital Production, Global Brand Adaptation, Brand Consistency at Scale, Visual Systems, Campaign Rollouts

Employment History



Aug 2024 - Present

PARADIGM SENIORS (USA)

Senior Digital Designer

Senior designer supporting US healthcare and veterans programs across digital campaigns, web, and sales assets. Collaborate remotely to deliver high-volume, brand-consistent design.



April 2022 - Aug 2024

MTN

Digital Design Specialist

Designed large-scale digital campaigns and brand collateral for national telecommunications initiatives. Produced high-volume social and web assets aligned to strict brand guidelines.



Jun 2018 - April 2022

FEROX CREATIVE

Digital Designer

Agency designer delivering branding, print, and digital campaigns for a diverse client portfolio. Worked across concept, layout, and production within fast-paced agency timelines.